Innovative SAIs going F.A.R.

SAI INNOVATIONS
Curiosity. Connection. Experimentation.

INTOSAI IDI

INNOVATION FOR IMPACT: TUNISIAN COURT OF ACCOUNT'S EXPERIENCE : HACK 4 TRANSPARENCY

Besma Ghali: President of Chamber ,

IDI trainer

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What innovative tools and approaches have the Tunisian SAI utilized in communication and stakeholder engagement?

HACK 4 TRANSPARENCY :A MAJOR COMMUNICATION OPERATION OF GREAT BENEFITS:

The most innovative mechanism :

To communicate with stakeholders, to have their feedback, to build their trust

and also to get the CoA more known, to strengthen its credibility, and its image.
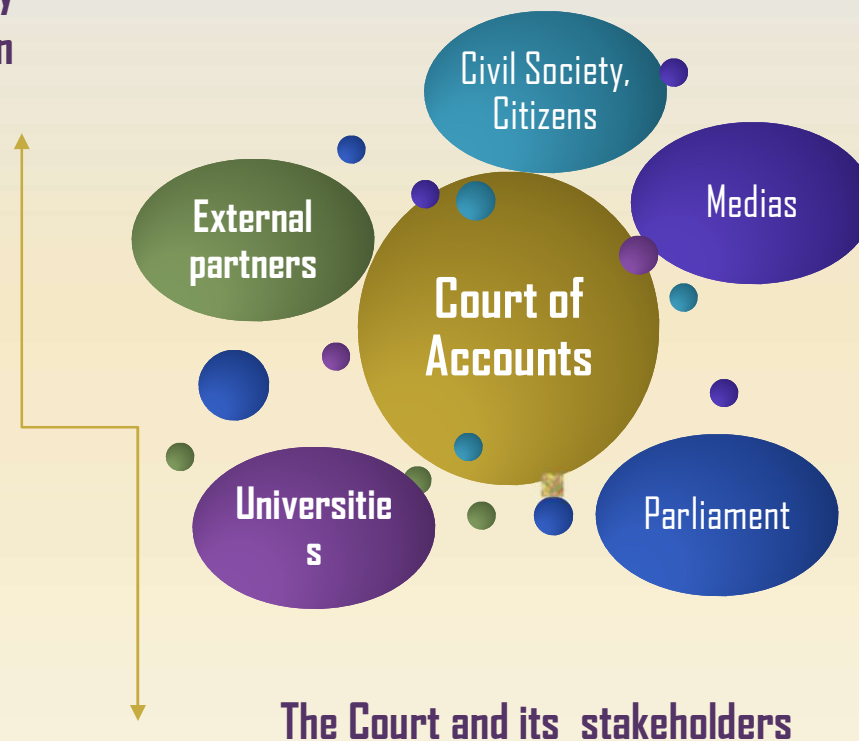
HACK 4 TRANSPARENCY :A MAJOR COMMUNICATION OPERATION OF GREAT BENEFITS:

- Strategic plan /Communication Strategy
- Strategic objectives with communication implications

- Consolidate the position of the Court in its environment
- Maximize the added value of the court's work
- Strengthening the accountability, transparency and integrity of government
- making a difference to the lives of citizens

Civil Society, Citizens

Medias

External partners

Court of Accounts

Universities

Parliament

The Court and its stakeholders

Hack 4 Transparency : A major communication operation of great benefits:

an IT competition where teams of selected candidates who came from the entire country, and have different profiles, met together to design and build in the space of 48 hours innovative products, software projects in line with technological evolution to address the five challenges identified by the Court of Accounts allowing more effectiveness and efficiency in the CoA audit process

Challenge 1: the planning of audit work

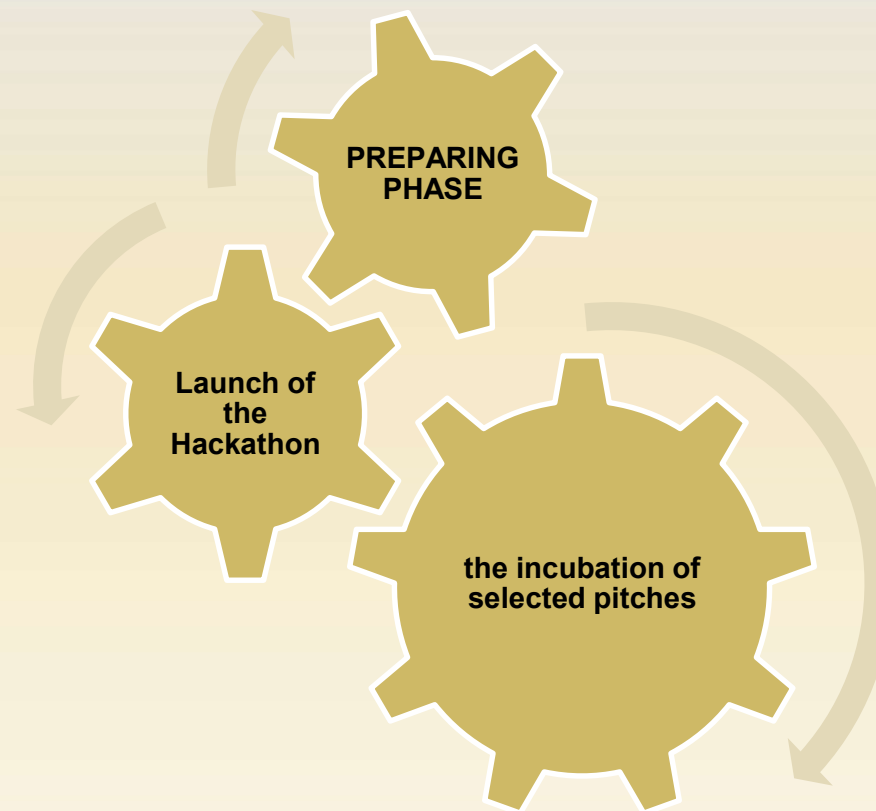Challenge 2: the Data gathering, processing and exploitation

Challenge 3: Interaction with the external environment: / two-way communication

Challenge 4: Reports: Simplification and vulgarization,

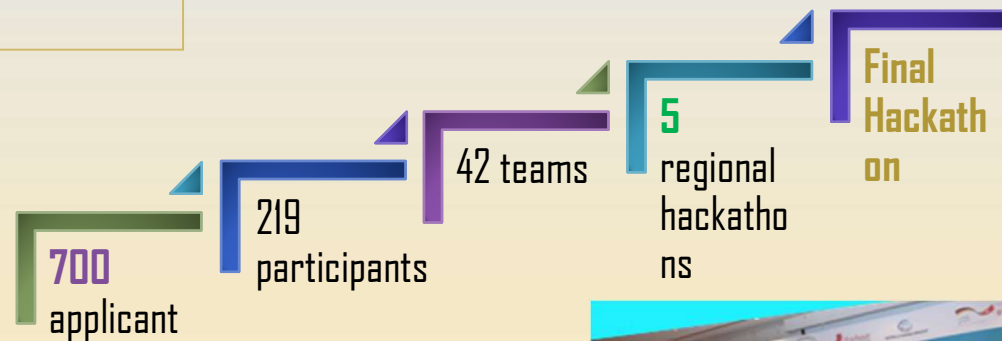Challenge 5: strengthened mechanisms to Follow-up of the CoA observations and recommendations:

Hack 4 Transparency :A major communication operation of great benefits:

PREPARING PHASE

Launch of the Hackathon

the incubation of selected pitches

HACK 4 TRANSPARENCY :A MAJOR COMMUNICATION OPERATION OF GREAT BENEFITS:

Launched on 8th March 2019

700 applicants

219 participants

42 teams

5 regional hackathons

Final Hackathon

-15 winners of the regional Hackathons
- 3 winners in the final Hackathon (24-hours)
The three best projects won cash prizes offered by sponsors from the private sector,
a 4th team,the jury's favorite project

HACK 4 TRANSPARENCY : A MAJOR COMMUNICATION OPERATION OF GREAT BENEFITS:

As there is a potential and The proposed projects **touched on the whole audit process of the court and its various prerogatives** and , "characterized by a high- added value and respond to a real need of the Court of Accounts

Internal track: includes projects wishing to deploy their solutions in the Court

We gave the opportunity to 10 teams to participate in, **the incubation** phase of selected pitches to have operational applications in the near future;

Extrnal track: includes projects wishing to create startups to offer their innovative services to the Court /or Civil Society /partners

Creation of new businesses generating jobs and wealth

HACK 4 TRANSPARENCY :A MAJOR COMMUNICATION OPERATION OF GREAT BENEFITS: : IMMEDIATE IMPACT

Increased Public awareness on the CoA

➕

Coming closer to citizens in the regions where the Court is present

➕

, increases awareness of the need for transparency and accountability in the public fund's management

➕

changes the perception of the CoA and its members known to the outside as a place of rigid application of laws, control and conservatism

❑ 7166 views of the live videos of the event

❑ The increase of Number of followers of the official Facebook page of the CoA from 900 before the Hackathon, to 6100 followers.

strengthen CoA dematerialization approach

Two way communication

To enhance the citizen involvement in the audit process

To improve the dta processing and exploitation

,Improved reporting deadlines

Strengthen the effectiveness of the follow-up on recommendations.

CONCLUSION

- **Changes call for innovation, and innovation leads to progress.**
  - Li Keqiang

THANK YOU FOR YOUR ATTENTION