

# Innovative SAls going F.A.R.

**The experience of an Innovation  
Lab in SAI Brazil (coLAB-i) and the  
10 steps for innovating**



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# Challenges...





# Another challenge...



# Prospection

## "VUCA" World

Vulnerability

Uncertainty

Complexity

Ambiguity



# Does Government also need to innovate?





# What about a SAI?



# Did we adopt an approach to foster innovation?







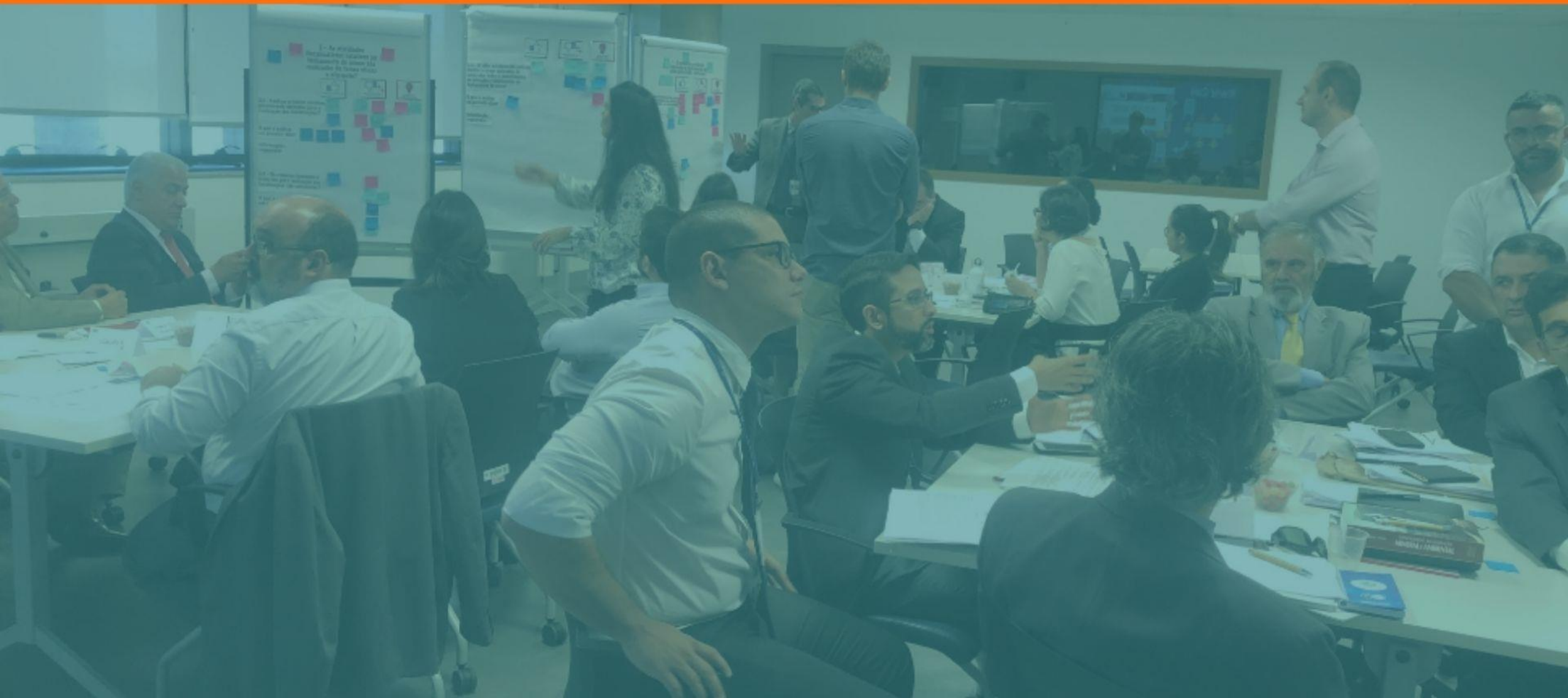
Did we adopt a  
strategy?



# Did we succeed in applying the approach and the strategy?



# How?





# Where?



# What were the Lab main results?



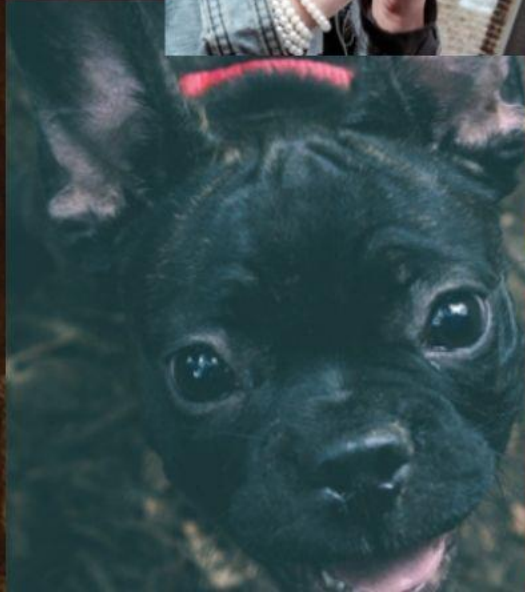


A hand holds a lit sparkler in the center of the frame. The background is dark with tall, thin reeds or grasses. Numerous out-of-focus light spots, likely from other fireworks or lights, are scattered throughout the scene, creating a bokeh effect. The overall atmosphere is celebratory and festive.

**What is needed to innovate?**



# 10 Steps





# An advice?



# Call to action!!!





**If you want to know the answers for  
these and other questions...**

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Stay tuned for the Webinar about the experience of an Innovation Lab in SAI Brazil and the 10 steps for innovating in 20 Jan, 2021!

See you there!



"It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. **The credit belongs to the man who is actually in the arena...**"

Theodore Roosevelt

# Thanks!!!

## CARLA MOTTA

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