

How to Facilitate Learning & Improve Social Engagement in Webinars

Welcome!



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By the end of this webinar, you will be able to ...

- Identify the issues and solutions around running successful webinars
- Ensure strong engagement in your webinars



Question:

How do you ensure that everyone is participating in your Webinar? Think about those who:

- are shy, quiet and reserved
- are introverted, reticent
- are extroverted, vociferous, loud
- feel they know all
- feel they know nothing



Facilitating Online Learning



1. Encourage Active Participation

2. Questions rather than Lecture

3. Group Collaboration

4. Bite-size Information

5. Real Life Scenarios

Facilitating Online Learning



- 6. Clear Goals, Ground Rules, Expectations

- 7. Manage Conversations

- 8. One Mouth and Two Ears

- 9. Facilitating Not Teaching

Question:

How do you support those with problems?



- Language Barriers
- Poor Wifi
- Different Time Zones

Language Barriers

- Set the scene
- Translation service
- Interpreters
- Captions
- Jargon
- Speak Slowly & Clearly
- Do not assume
- Green Words
- Use pictures and diagrams
- Use repetition
- Be respectful



Poor Wifi



- Contingencies
- Replays
- Reset your Modem/Router
- Test your network connection settings
- Heavy usage times
- Is it your problem or theirs?
- Close any unnecessary applications
- Different browsers
- No downloading or Uploading
- Different networks

Different Time Zones

- Online apps
- Limit yourself to one time zone
- Know your limits and theirs
- Rotate reoccurring webinars
- Set an Agenda and ask for questions in advance
- Record the webinar
- Move the meeting to slack or other app



Question:

How do you ensure engagement of everyone in your webinar?
What tips can you share?





Engagement in the Online Class

- 3 different types of Interaction
- Setting Expectations
- Content
- How to differentiate Online
- Feedback
- Community
- Mistakes with Engagement
- 50+ ways to Engagement



Interaction

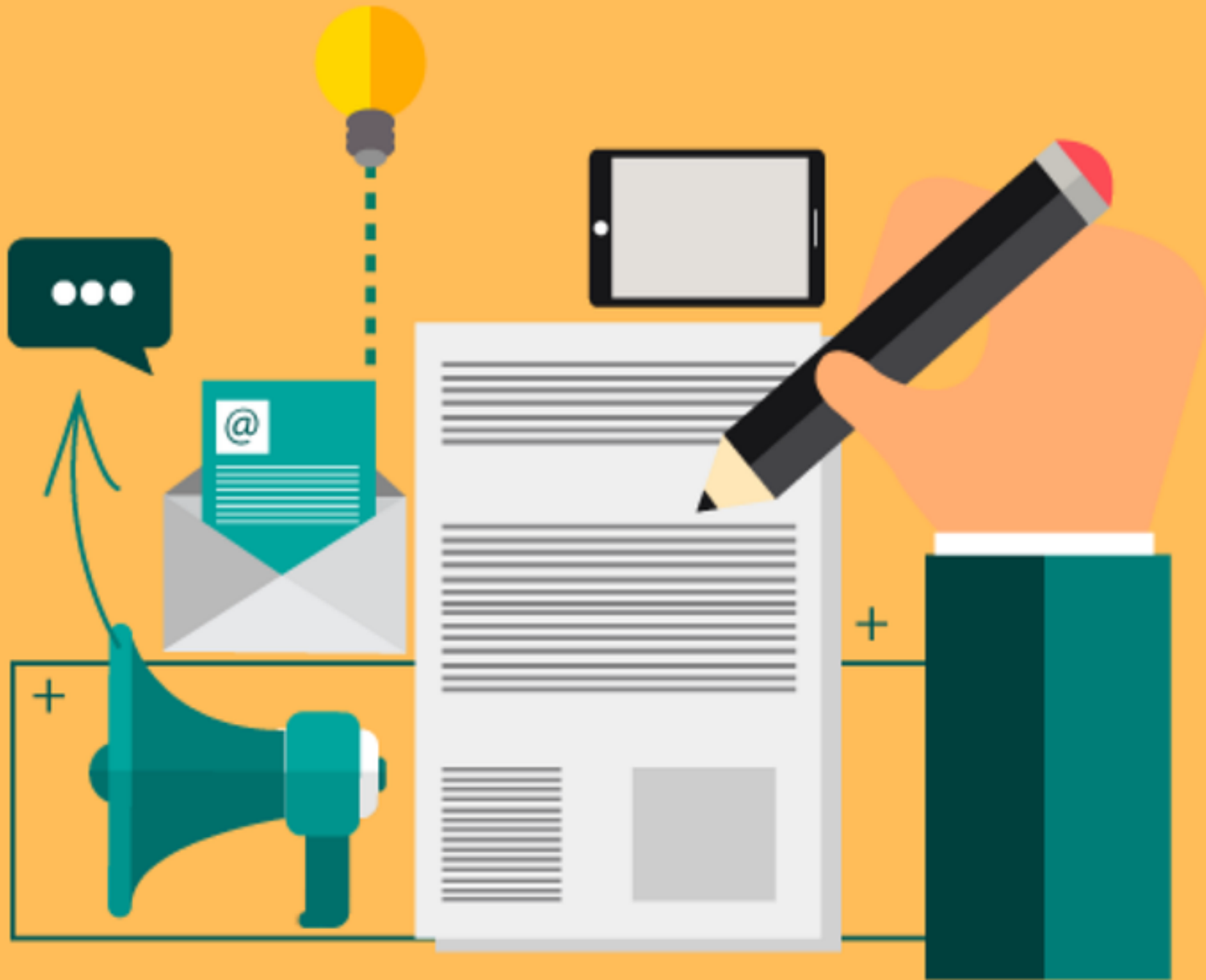
Engagement

- Cognitive
- Instructor
- Social

Setting expectations

- Road map
- Emails
- Support
- Clarity
- Planning





Content

- Use a mix of activities
- Webinar Content/Update your webinar
- Minimums
- Record your webinar
- Videos
- Use interactive activities
- Presentations
- Whiteboards

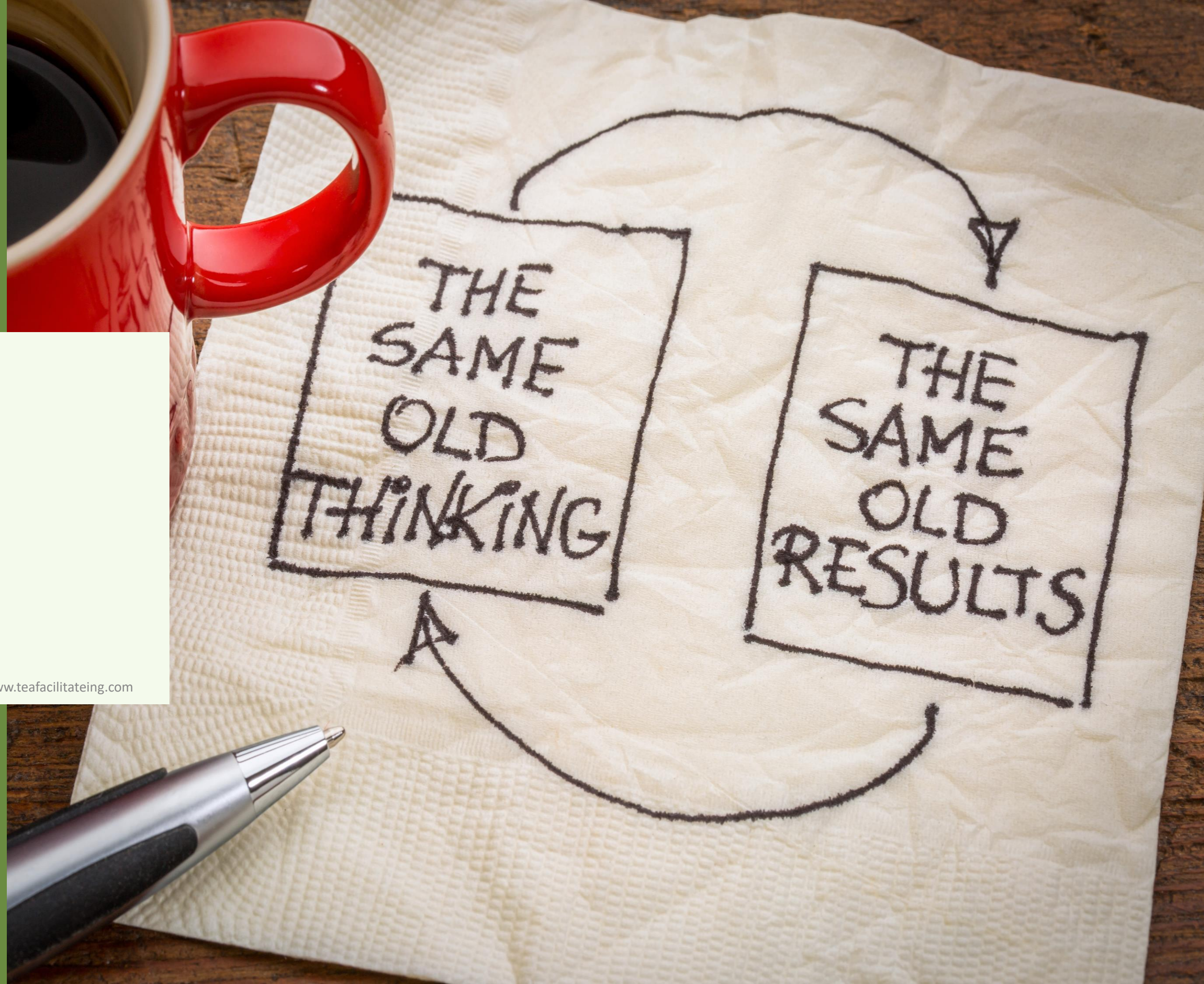


Differentiation

- Pace
- Disability
- Language
- Culture
- Language
- Technology
- Graduated Tasks

Feedback

www.teafacilitateing.com



Community

- Your connection
- Human Contact
- Personalised touchpoints
- Speaking activities



Mistakes with Engagement





50+ ways to ensure student Engagement in your online class

www.teafacilitateing.com



Healthy Interactions: Recipes for online facilitation

<https://bit.ly/3cjQ0Ss>

Questions?

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